



Busy Blogs Plus
Business Blogging Just Got Better

Amanda Lynch
www.busyblogsplus.com
info@busyblogsplus.com

Content & Social Marketing Rates

Service Description	Cost	Notes
Blog Post [500-600 words]	Starting at \$125.00 per blog	Price increases with word count range.
Blog formatting, inserting images/graphics, and publishing on your behalf [500-600 words]	Starting at \$15.00 per blog	Price increases with word count range and number of images.
Blog Strategy	\$500.00	Includes goal setting/consultation, new keyword research, trending topics research, pre-written blog headlines. See the all-inclusive list at 360 Blog Strategy
Blog topics + keywords only	\$275.00	Receive an Excel spreadsheet of researched keywords segmented into tabs/categories. Top 10 keywords are highlighted. Blog topics are provided and SEO optimized. Editorial calendar included.
Social Media Management *(social ad management available at additional cost)	Starting at \$15 per post	Applies to all social platforms
Custom social media images	\$20 per image	Applies to all social platforms
Email copy for email marketing campaigns	Starting at \$75/200 word email	5-email sequence for \$250
Press release	Starting at \$150 per press release	
PowerPoint Presentation	Starting at \$40/slide	Includes copywriting & design
EBook (PDF Download)	5 pages, \$425, content only	5 pages \$525, content and design
Company Newsletter [digital]	Starting at \$75/200 words	Design included.

Company Newsletter [print]	Starting at \$100/200 words	Design included.
Phone interviewing for content needs (e.g. press release, newsletters, etc.)	\$50/hour	